



How do you succeed in a profession?

by Jack Bowen

I was talking business with a man in Florida this morning (the morning I'm writing this article). When he found out I used to work in TV, he told me his daughter works part-time as a camera operator for ESPN. She was offered a full-time job while she was in college, but couldn't take it because of her studies. Now that she's graduating, they can't offer full-time because of a hiring freeze. Her dad asked if I had some advice.

I told him about a University of Texas graduate named Bill Geddie who came to work at KOCO-TV as a studio cameraman in the late 1970's, but he really wanted to work in the news department, and finally talked the news director into giving him a shot as a news photographer.

Once Bill got that chance, he would work 16 to 20 hour days, staying late into the night and early morning editing the most fabulous photographic stories I have ever seen. He never had to look for a job; National PM Magazine hired him away followed by the NBC-owned station in Cleveland followed by

the job he's held for years now: Barbara Walters' Executive Producer.

Watch any show Barbara Walters is part of, from "The View" to her specials interviewing celebrities all over the world. Look at the credits at the end of the show, and the first name you'll see is that of Bill Geddie.

Many people want the money before even considering having some passion about their work. Success is borne of passion for your vocation even before the money comes.